



LIBBEY
PROFESSIONAL
INSIGHTS

2019 ISSUE 02

What's Old X MADE NEW



the *Power* of
X

FACTORY
HOUSE
QUICHE ♥
BARISTA
Special
Rose Sencha Green
ICED TEA

NOW HIRING!
PREP + LINE COOKS

When potent ideas, people and inspiration combine, amazing new opportunities for success come alive.

That's the power of X.
And it's what this year's Libbey Professional Insights are all about.



ISSUE 02 PARTNERS

Kiki Louya and Rohani Foulkes are co-founders and co-owners of FOLK, an artisanal café in Detroit that specializes in seasonal, made-from-scratch comfort foods and healthful beverages – or as they call it, “farm-to-comfort.” They often bring new perspectives to timeless meals, fueled by a belief that food should nourish both body and soul.

They are also co-owners of The Farmer’s Hand, a locally-focused grocery and café that works with more than 100 small-to-mid-sized food businesses to provide a single destination for an array of fresh foods and specialty products.



Yani Moraitis Frye is co-owner of Bad Luck Bar, considered Detroit’s most exclusive cocktail lounge. His passion is for combining hospitality, charisma and personalized premium cocktail experiences that evoke all the senses. His mastery helped him win U.S. Champion of the 2013 Angostura Global Cocktail Competition.

YANI MORAITIS FRYE



SIGHT TOUCH TASTE

... seeing it, smelling it. **All the senses** reinforce someone’s memory of the cocktail. We try to touch on all those points in some way to make a lasting impression.”

WHAT'S OLD

X

OLD

Made New

Libbey® Carats double old fashioned glass featuring Bad Luck Bar's "Downward Facing Man," a distinctive creation made of a six-rum house blend, cold brew coffee and Zucca Rabarbaro liqueur.



From Gen Z to Boomers, guests of all ages are expressing tastes at the crossroads of past and future. An eagerness to embrace innovative experiences, paired with a yearning for enriching heritage, wholesome fresh ingredients and artful style.

Whether through nourishing meals that harken nostalgia or retro styles that revive a cool, crafted vibe, serving guests a blend of comfort and intrigue helps keep them coming back for more.

Inside this issue, explore how the right tableware helps entice guests with a blend of the familiar and original.

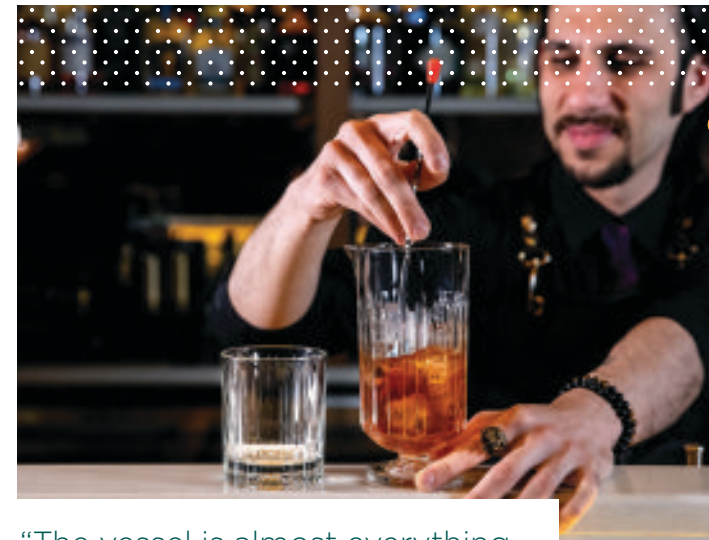
CLASSIC STYLES,
WITH A FRESH

Twist

Retro drink styles are again in vogue, spurred along by younger generations and accompanied by heightened expectations for a premium cocktail experience. This blossoming cocktail culture has trained guests to want better drinks and an artful performance during their preparation – and they’re willing to pay more for both.

New glassware from Libbey® is ideal for embracing these elevated drink trends – creating presentations with high style that command premium price points.

Winchester in new double old fashioned size, for a total selection of 11 SKUs.



“The vessel is almost everything. It’s holding the liquid, the garnishes. It’s what you’re touching, putting your mouth on. It plays a very integral role in the theatrics of a cocktail.”

Yani Moraitis Frye, Co-Owner,
Bad Luck Bar, Detroit

FLASHBACK
Stirring glass features unique pedestal base for heightened preparation and presentation flair.



X

Linear prism cut creates retro vibe, accented with geometric circular cuts along the bottom (see back cover).

3 SKUs include
12 oz. double old fashioned;
16 oz. cooler;
25 1/4 oz. stirring glass

THE GATS

Chosen as Libbey’s 2018 Europe Glassology award winner, this unique design harkens back to earlier times. A blend of Art Deco glam and modern style evoke the electrifying feel of the Roaring Twenties in New York.

2 distinctive SKUs available in July – ideal for a range of different drink types
9 3/4 oz. rocks;
11 3/4 oz. hi-ball





With today's increasingly casual and outdoor dining environments, it might seem like a challenge to maintain the same caliber drink experience everywhere. It doesn't have to be.

Libbey® drinkware, serveware and dinnerware made from durable materials, such as our Infinium® premium plastic tableware, let you bring an upscale, trendy vibe just about anywhere. Find new profitable opportunities in every corner of your property.



CLASSIC SHAPES IN
GO-ANYWHERE FORM



WINE



FLUTE



MARTINI



Shown:
8 oz. coupe

Also available:
16 oz. wine;
8 1/2 oz. flute

Share

A NEW
EXPERIENCE
TO

As serving boards again burst onto the culinary scene, they're being reinvented - from heritage meats to bold flavors and plant-based options (fig "salami," anyone?). These specialty options are helping captivate guests and boost sales. New sleek and stylish Melamine Serving Peels are great for serving these trend-forward shareables (also great for entrees and buffets).

Authentic-looking faux wood, marble and slate styles create the earthy feel of natural materials - for a warm, contemporary look that elevates presentations and price points.

5 SKUs, including one round-handled, three rectangular-handled and one white rectangular platter (on page 17).

Dishwasher Safe:
Lasting durability and cleanliness.

WORLD[®]
TABLEWARE



A NEW
WAY TO

Nourish

Whether from the day's news or everyday life, guests are increasingly seeking respite from life's stresses. Capitalize on these comfort cravings with nostalgic meals that bring warm memories, but with a modern twist and wholesome, honest ingredients that fit today's sophisticated tastes.

The World® Englewood pattern is designed with Nordic-inspired minimalism that is sleek yet welcoming, ideal for anything from a modern take on authentic farm-to-table presentations to cozy, "Hygge" inspired presentations that exude comfort and relaxation. Three on-trend colors feature light, earthy and muted shades.

WORLD
TABLEWARE



"People can say a lot of things like the food was good and it's such a pretty space, but when they say something like, 'I left feeling better than I came in,' we know we've gone above and beyond."

Kiki Louya, co-founder and co-owner, **FOLK, Detroit**



ENGLEWOOD
Exclusive, proprietary matte finish provides a unique aesthetic with superior durability, leaving little to no metal markings.

X
Subtle, warm-neutral color shades, surrounded with a crisp white rim, enhance a presentation's personality without overwhelming.

Flatware: Master's Gauge™ Tessellate

Nourish

MINT
CREAM

OLIVE

MULBERRY

A range of versatile bowls, including oversized mug, feature distinctive profiles and let you serve just about anything.

World® Englewood:
11 SKUs of each color



Libbey® Glassware
6 oz. cappuccino cups
featuring lattes made
with turmeric- and rose-
infused milks – great
for a quick, refreshing
pick-me-up.



FRESH WAYS TO SERVE FLEXIBILITY ALL DAY

While guests are always looking for a moment to pause and decompress, hectic lives mean they don't always have time for a complete sit-down meal.

Adopting a “flex-casual” approach, which provides full service at night but counter service by day, offers a new way to savor simple pleasures, while expanding your time frame for profit potential.

Versatile sizes and new durable melamine options are great for creating accommodating new choices for your guests all day.

MELAMINE SERVING PLATTER

Diverse shapes and sizes are ideal for serving anything from a quick afternoon snack to a full meal.

X

Realistic porcelain look provides elevated presentations indoors and out.

Dimensions:
12" x 7"



What's Old X MADE NEW



Some things never go out of style.

Wholesome, honest ingredients.
A passion for the craft.
Enriching experiences.
The hustle to succeed.

Master's Reserve® Neo
martini glass

Libbey® knows how much grit, gusto and ingenuity it takes to transform a vision into success – to set yourself apart and achieve

Big Profits. Rave Reviews. Full Houses.

Like you, we never stop striving to serve the experience to its fullest – supporting you with forward-looking solutions that seize the opportunities of today and tomorrow.

That's the power of

You X LIBBEY®



ISSUE 01 *Do More* X USE LESS

ISSUE 02 *What's Old* X MADE NEW

ISSUE 03 *Keep it Clean* X MAKE IT TASTY

ISSUE 04 *Slow it Down* X MAKE IT FAST



**EXPLORE THE COMPLETE LIBBEY
TABLEWARE COLLECTION**

A diverse family of Libbey® brands provide versatile options designed to enliven any dining experience. Discover the possibilities at foodservice.libbey.com



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